

QUARTERLY GAZETTE

The official Newsletter of **AJAGAR SOCIAL CIRCLE**



“Go Digital ! 4 -Day Training on UPI & Digital Transactions”

Under the Shipini Samridhi Project, Ajagar Social Circle conducted 4 training programs on UPI & Digital Transactions in project villages from 28/10/2025 to 06/11/2025. Resource persons Jayanta Mazumdar (Project Coordinator) & Ms. Ananya Ray (Community Facilitator, CRISIL Foundation) educated weavers on safe digital tools like UPI & mobile banking, covering benefits, registration, and fraud prevention. Participants learned to keep PINs confidential and avoid scams, embracing cashless, transparent transactions. Most participating weavers showed keen interest and readiness to adopt UPI and digital payments daily. This initiative is set to empower weavers, promoting safe, secure, and transparent digital financial practices.

Ajagar Social Circle's Shipini Samridhi Project has achieved a significant milestone. Four successful training and awareness programs have been conducted in the month of November in project villages (Thakurvilla, Gosaigadhua) educating weavers about various credit facilities offered by banks and Microfinance Institutions (MFIs). The aim is that to bridge the gap between weavers and accessible government and institutional credit schemes, fostering growth for small and micro entrepreneurs. The training sessions were led by experts Ms. Ananya Ray and Jayanta Mazumdar, who covered key government-sponsored loan schemes like MUDRA Loan and PMEGP Loan, including eligibility, application processes, and repayment procedures. Participants learned how to leverage credit to boost production and income, while understanding the importance of maintaining a good credit history. The program sparked enthusiasm, with many weavers eager to apply for loans to expand their handloom businesses.

Quick Highlight-

Millet Farming Trial: The objective of the millet trial was to introduce foxtail millet cultivation on a pilot basis in the project area, promote crop diversification, and assess its feasibility under local agro-climatic conditions. Apart from regular activities, foxtail millet was tried with 100 farmers, as it was not previously grown in the area.



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Formalizing Handloom Businesses

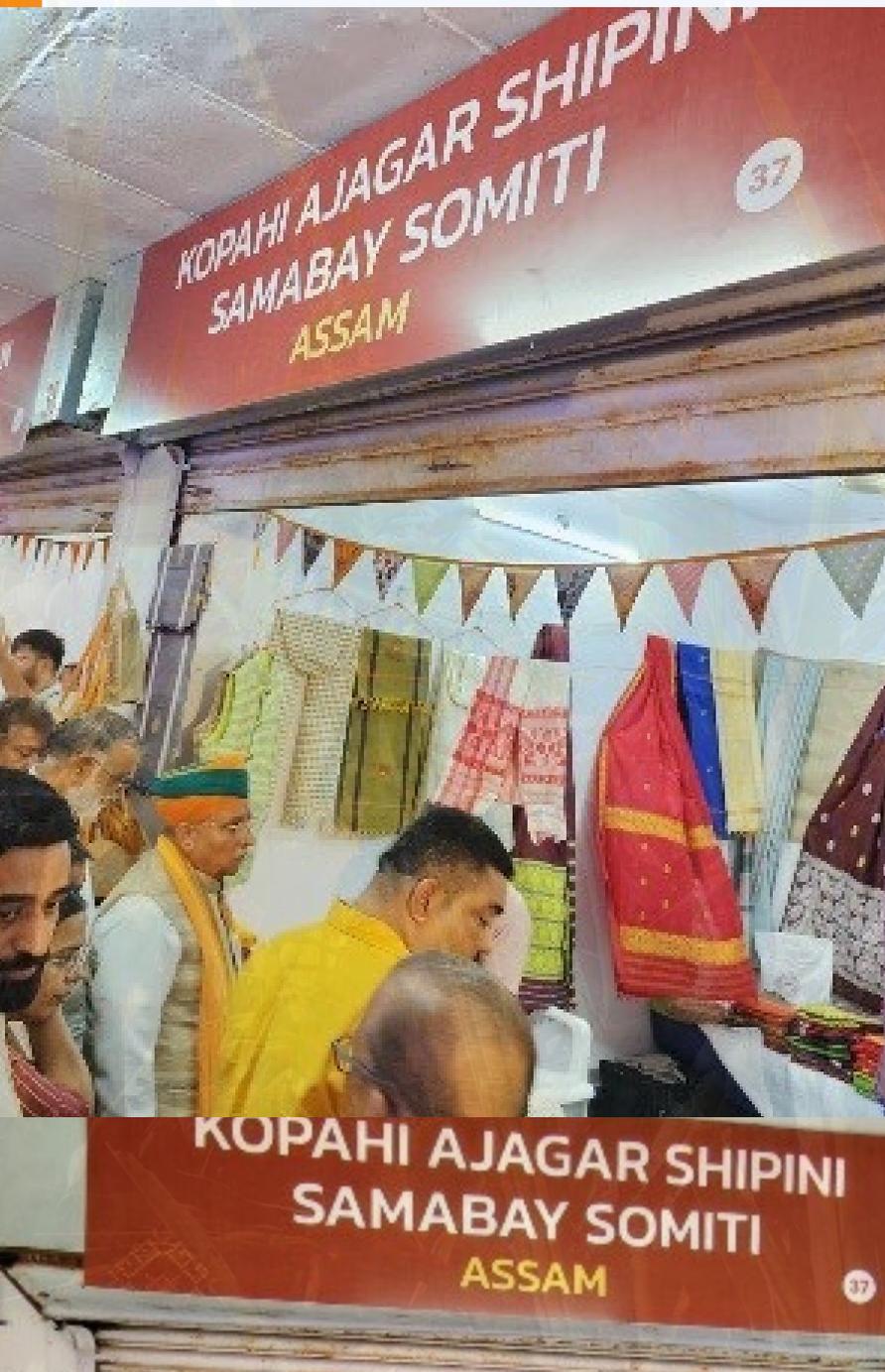
Ajagar Social Circle conducted a 3-day training program on Trade License, GST Registration, and ITR Filing in the month of December under the Shipini Samridhi Project. The program aimed to educate handloom weavers on formal business registration and compliance.

Resource persons Jayanta Mazumdar and Ananya Ray covered benefits of Trade License, GST registration, and ITR filing, enabling weavers to access government schemes and financial services. Participants showed keen interest in formalizing their businesses, becoming micro-entrepreneurs in the handloom sector.



Training Highlights

- Exposure Visit & Training on Dairy Farming – Bengaluru (8–9 Oct) A
- training on MIS was held in Guwahati on 20 November Training
- on Bioresource Centre held in Hyderabad (16–20 December)



EXHIBITION PARTICIPATION

EXHIBITION IN BIKANER

Ajagar Social Circle participated in the Bikaner Exhibition held at Guwahati organized by Bikaner District Administration on 11-10-2025 to 18-10-2025 and showcasing the sarees, table runners, eri stoles etc. The exhibition provided a platform and connect with potential buyers.

EXHIBITION IN DUDHNOI

Ajagar Social Circle participated in the Exhibition in Dudhnoi organized by DICC, Goalpara in the month of November. Ajgar Social Circle sold different handloom products such as Mekhela – Chador, Assamese Gamosa, Table runners, mats etc.



Here's a snapshot

- Displayed handloom products, including mekhela-chador, stoles, gamosa, eri stoles, table runners etc.
- Interacted with visitors.

EXHIBITION IN GUWAHATI

In Guwahati, Ajagar Social Circle participated in the 3 different handloom exhibition organized by Pratidin Group, Cooperative Society and NABARD in the month of November and December. Showcasing the finest handloom products. The event was a grand success, with unique designs and quality products catching the eye of buyers and designers alike.

Empowering Weavers through MSME Udyam Registration

Under the Shipini Samridhi Project, Ajagar Social Circle conducted 4 training programs on MSME Udyam Registration in project villages: Pandoba, Bardamal, Puthimari, Dairong in the months of October and November. The programs created awareness about Udyam Registration benefits, process, and eligibility. Weavers learned online registration steps and how it unlocks government schemes, subsidies, and business opportunities. The 18 weavers registered this quarter (38 total). The training helped weavers formalize enterprises and strengthen business identity



Quick Highlights

- On 30 October 2025, an exposure visit was organized to Krishi Vigyan Kendra (KVK), Kokrajhar and the Zonal Research Station, Gossaingaon.
- Monthly Farmers meeting (21&27 November) Strengthening community agriculture On 21 Nov 2025, hybrid summer paddy seeds (Syngenta NK-5231) were distributed to 100 farmers of Markula Gram Panchayat.



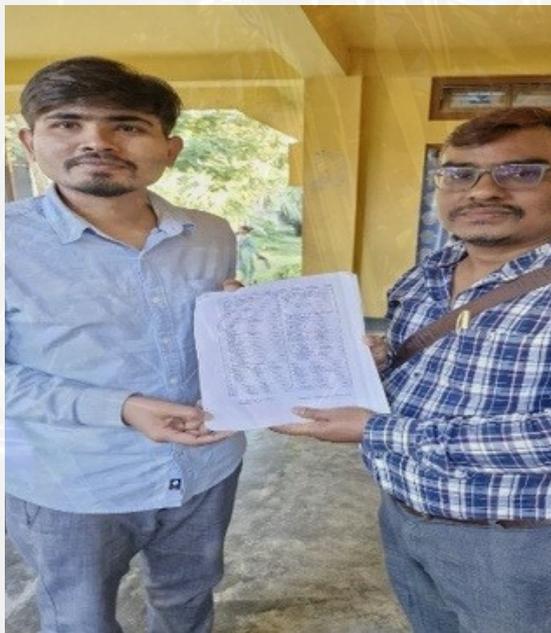
In Partnership with AHT



Organized by: Ajagar Social Circle | Shipini Samridhi Project

Crop Insurance Support for Summer Paddy Farmers

On 15/12/2025, 100 crop insurance application forms of summer paddy farmers from Markula GP were submitted to the District Agriculture Office. The objective was to provide financial safety and security to farmers against natural calamities or crop loss, enabling them to receive compensation and support. All 100 applications were duly registered, making farmers eligible for insurance benefits in case of crop damage, reducing financial risk and boosting confidence in farming.



GAIS: Linking Fish Farmers to Insurance

Convergence with District Fishery Office, Goalpara, linked fish farmers to Group Accidental Insurance Scheme (GAIS). On 18/11/2025, 49 GAIS forms from project area were submitted. GAIS provides accidental insurance coverage for free fish farmers, ensuring financial security during fishing activities. Linkage aims to provide financial safety and risk coverage, enabling timely support and compensation to affected farmers or families in case of accidents.

In Partnership with APF



Organized by: Ajagar Social Circle | Samridhi Ek Prayash Project

Annual Sports



GLIMPSES OF CHILDREN'S DAY CELEBRATION

Children's Day Celebration at Ajagar Valley Academy

Ajagar Valley Academy celebrated Children's Day with joy and enthusiasm. The event featured fun games, performances, and creative cultural activities, bringing smiles to every child's face. Teachers shared inspiring words, reminding students of their importance as future leaders. The celebration created a warm, festive atmosphere, making the day truly memorable for everyone.



An awareness programme on FPO formation was conducted at Hatigaon NF Cluster on 21 November to encourage farmers to organize into producer groups for better market access and income enhancement.



On the 11 November delegation from GIZ Germany, comprising Mr. Mohan, Mrs. Veera, and Mr. Ashok, visited Hatigaon NF Cluster. The team observed SuATI activities and interacted with key stakeholders, including KVK, Department of Agriculture, NABARD, and Assam State Rural Livelihoods Mission (ASRLM). The visit strengthened institutional coordination and provided valuable insights for reviewing field-level progress.

Kati Bihu Celebrated at Chutki NF Cluster

The festival of Kati Bihu was celebrated with great enthusiasm at Chutki NF Cluster on 18 October. GIZ Consultant Mr. Samir Bordoloi, Mr. Hiren Kalita (Secretary, Ajagar Social Circle), Mr. Rupam Kalita (Project Manager, SuATI Goalpara), and staff attended. The event began with lamp lighting; around 300 villagers lit nearly 1,000 earthen lamps (Mati Saki) in paddy fields, symbolizing unity and prosperity.



Celebration of Harvesting festival

The Harvesting Festival was celebrated at Hatigaon NF Cluster on 15 December, inaugurated by Assistant Co-District Commissioner Mrs. Sikhamoni Bora and Assistant Commissioner Mr. Risiraj Das. Guests included officials from NABARD, Department of Agriculture, professors from Lakhipur and Dudhnoi Colleges, GIZ Agriculture Advisor Mr. Pradipta Kishor Chand, and members of Ajagar Social Circle.



Green Commando Training at Hatigaon (18 & 19 October)

A two-day training was held at Hatigaon NF Cluster, led by Mr. Samir Bordoloi, Founder of Green Commando Forum. Around 35 youths took part. Practical sessions covered bio-intensive raised beds, heap compost, zero tillage, and bamboo biochar – including preparation methods and field applications.



In Partnership with GIZ



Organized by: Ajagar Social Circle | **SuATI Project**

“From small hands to big change - together we rise.”



Ajagar Social Circle

Contact *Us*



+91-9435725238



ajagarsocialcircle@yahoo.co.in



Ajagar Social Circle, P.O:
Agia,783120 Dist: Goalpara,Assam
